

# Volkswagen South Africa – Forever Golf #NameThisGolf Campaign

## Terms and Conditions 2025

### INTRODUCTION:

1. This page outlines the terms, conditions, and rules ("Terms and Conditions") for taking part in the Volkswagen South Africa #ForeverGolf #NameThisGolf campaign ("the campaign").
2. These Terms and Conditions govern the campaign hosted by Volkswagen South Africa (Pty) Ltd 1946/023458/07 t/a Volkswagen Group Africa ("VWGA") and managed by Ogilvy South Africa.
3. By participating in the campaign, you agree to these Terms and Conditions.
4. In addition, your access to any website or application required for participation will be subject to the terms and conditions imposed by the respective service providers and platforms.

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### PERIOD:

5. The campaign commences at 08:00 (South African local time) on 19 May 2025 and closes at 17:00 on 30 June 2025.
6. The Forever Golf name submission campaign will end at 17:00 on 20 June 2025. However, the names selected will be used on VW multiple media platforms for years to follow.

### ELIGIBILITY:

7. To participate in the campaign, entrants must be 18 years or older, be of full legal capacity, and be legal residents of South Africa, Namibia, or Botswana.
8. Employees of VWGA or their agency, Ogilvy South Africa, or their direct family members, or anyone else connected in any way with the competition or helping to set up the competition, shall be permitted to enter any of the competitions and are not eligible to win.
9. Regrettably, minors will not be permitted to partake due to the nature of the campaign.
10. Only individuals may enter the campaign.
11. Successful entry into the campaign does not amount to eligibility.
12. The announcement of selected names is not deemed to be compliance with the campaign Terms and Conditions. VWGA reserves the right to disqualify any entrant who breaches any of the campaign Terms and Conditions or engages in any unlawful or dishonest conduct in relation to the campaign. In this regard, VWGA shall be entitled to recover any loss or damage from the party responsible arising from such conduct.

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#### CONSENT:

13. All participants submitting a name (unless they request retaining their anonymity) agree to:
  - a. If required by VWGA, participate in a photo, video, film, and/or radio session, or any other form of publicity for VWGA in relation to the campaign.
  - b. The broadcasting or other publication of an entrant's name, character, statements, voice recordings, or any other information regarding the entrant, in any advertising or promotional activities concerning promotions of VWGA in general. This includes the use of the entrant's name to disclose that they have won a Prize; and
  - c. Allow VWGA to use, in any reasonable manner as they see fit, any entrant's materials submitted in connection with the campaign, whether in written, electronic, visual, audio, and/or any other form. Upon such submission, such materials (and all copyright therein) become the property of VWGA and the entrant waives all moral, commercial, and proprietary rights, rights of publicity, and any other intellectual property rights he/she may have in such materials.
14. The entrant may withdraw the consent in the point above at any time by e-mailing VWGA at [lindi-anne.hilliar@vwsa.co.za](mailto:lindi-anne.hilliar@vwsa.co.za)/thato.jekgetha@vwsa.co.za.
15. Unless you consent otherwise, neither VWGA nor any of its Dealers will use the personal information you give us for any purpose other than facilitation of the campaign or compliance with applicable legislation.

#### COSTS:

16. Entry and participation in the campaign is free. Entrants shall, however, be responsible for the costs imposed by their internet service providers, transport costs related to any prize redemption, or other costs which are not imposed by VWGA.

#### ENTRY:

17. To enter, entrants/participants are required to share Golf 8.5 nicknames on their social media pages. These platforms include Facebook, Instagram, YouTube & TikTok.
18. All entrants on social media will be tracked by using the hashtags: #NameThisGolf #ForeverGolf and through the tagging of @volkswagenouthafrica.

#### CRITERIA:

19. From all entrants on social media, names will be selected for voting. Voting for the top names will be done through a social media poll. Internal VWGA representatives and external representatives (from the Ogilvy South Africa team) will select names that will be included on the poll.

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#### PERPETUAL USE OF SUBMITTED NICKNAMES:

20. By submitting a nickname as part of this campaign, the entrant irrevocably grants VWGA a perpetual, worldwide, royalty-free, non-exclusive, sub-licensable, and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the submitted nickname in connection with the Volkswagen Golf brand and any related products or services, for any commercial or non-commercial purpose, in any media now known or hereafter developed, without any further compensation or attribution to the entrant. This includes, but is not limited to, the use of the nickname on vehicles, in advertising, marketing materials, merchandise, and digital platforms, for the lifetime of the Volkswagen Golf brand or as long as VWGA deems fit. The entrant acknowledges and agrees that VWGA shall be the sole and exclusive owner of all rights, title, and interest in and to any selected nickname, and that the submission of a nickname constitutes a complete assignment of all intellectual property rights therein to VWGA.

#### GENERAL:

1. VWGA shall not be responsible for any loss or damage arising from the campaign. This includes but is not limited to that arising from technical malfunction of any communication network, late, lost, incomplete, misdirected, incorrectly submitted, delayed, illegible, or corrupt entries.
2. The campaign is open to members, partners, directors, employees, agents, or consultants of VWGA or its affiliated companies, Dealers, agencies, service providers, contractors, and members of their immediate or extended family.
3. VWGA shall not be responsible for any issue that is directly or indirectly related to the running of the campaign.
4. VWGA may, in its sole discretion, alter any aspect of the campaign/Terms and Conditions without prior notice. Neither VWGA nor its Dealers, affiliates, or agents shall be liable for such alteration or cancellation.
5. The name selection (conducted through a random draw) shall be final and not subject to any appeal or review. No correspondence will be entered into.
6. VWGA reserves the right to suspend and/or postpone this campaign at any time in its sole discretion.
7. Personal information collected directly between VWGA, and entrants will be used, processed, and stored for the purpose of communication between both parties in relation to the campaign.
8. These Terms and Conditions are available on <https://www.vw.co.za/en/forever-golf.html>.

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