



Engen Polo Cup 2018 Team Presentation

Key Points



- Affordable
- Effective Promotion (model / brand / image)
- Successful Concept
- Low maintenance cost
- High-level safety
- Engine Control



Reasons that speak for themselves



- Sporty, likeable and dynamic presentation of the model and brand
- Media-relevant activity
- Development of new target audiences
- Ideal setting for incentive and VIP events
- Image promotion and advertising for all sponsors
- Exciting and competitive racing





Volkswagen Motorsport offers

*... the people
who race and
the
Volkswagens
that they drive*

...

- Engineering and Technical support outside race events
- Parts at affordable prices
- Parts Sales and Technical support at each event trackside
- Media Coverage (Print and TV)
- Social Media
- Prize money
- Start and Travel assistance funding

Series Sponsors



- Series Sponsors assist with lower running costs to the competitor:
 - Fuel & Lubricants (Engen)
 - Spark Plugs (Champion)
 - Windscreens and fitment (MyGlass)
 - Tyres at reduced cost (Dunlop Tyres)
 - Parts purchases at VW Motorsport at a reduced cost
 - TV package paid by the Series
 - Brake pads at a reduced cost (Ferodo)
 - Wheel Rims at reduced cost (Borbet)



Driver Requirements/Criteria



- Licence approval from MSA in conjunction with a minimum of 3 regional races in a saloon car, in order to qualify for a National Championship licence for the series, if not already on national status
- An age limit of 27 years for the Juniors Class, with 28 and older falling into the Masters Class
- No conflicting team sponsors allowed
- Adhere to MSA rules
- Cars are owned by the Competitor
- Only new cars to be manufactured and sold by VWM, or otherwise appointed by VWM
-



Technical Specifications

Engine	2.0 Litre Turbo charged ± 150 kw With push to pass at ± 170kw
Gearbox	Manual MQ 350 6-speed Production gearbox
Kerb weight (kg)	TBA with driver

Contact Details



Telephone:	+27 41 9966443 / 9966424
Fax:	+27 86 5119844
Postal Address:	P O Box 80 Uitenhage South Africa 6230
Physical Address:	VWSA – B Plant Motorsport Department Kelvin Street Uitenhage 6231
Email:	merke01@vwsa.co.za
Website:	vwmotorsport.co.za
Facebook page:	Volkswagen Motorsport_za