

# A very warm welcome

## Welcome to the New Golf Special Edition of *Volkswagen Magazine*!

**V**olkswagen South Africa is very proud to announce the arrival of the New Golf in South Africa. Born of perfection, it is the sixth incarnation of an iconic brand that over the generations has become a legend.

This is one of the most important launches for the Volkswagen brand in South Africa in recent years and so we have aptly themed this issue of *Volkswagen Magazine*, the 'six' issue. We will take you on a trip down memory lane, from Golf 1 way back in the 70s, right through to a six-page spread uncovering all the inner secrets of the Golf 6. The New Golf is the car that redefines the car.

To warmly introduce the New Golf we also have coffee with DJ Fresh, the newly-appointed male face of Volkswagen, one chilly morning in the Magaliesberg, and hear about his long relationship with the Volkswagen brand. We also share an intimate moment with one of the newest additions to the Moroka Swallows team, Ryan Botha.

In Gear Change we feature the amazing and inspiring story of Lucky the cheetah, the star of the New Golf television commercial. This true life story has touched the hearts of South Africans, and sparked a media frenzy for Marlice van Vuuren, the

awe-inspiring young woman who runs the N/a'an ku sê Wildlife Sanctuary.

Speaking of inspiring, we also feature the third generation Scirocco, which arrived on South African shores in March this year. This is the first Volkswagen model to sport the new front end design – we're sure you'll agree it lives up to its promise of 'ordinary is over'.

In keeping with the 'six' theme, we explore six remote and exciting African destinations, from Timbuktu to the fascinating troglodytes of Tunisia. With Winter's icy grip on us, we all need a holiday escape to look forward to, and there are no disappointments with our prize offering of a luxurious trip to the quaint West Coast town of Patenoster, valued at R25,000. Now that's a 6 out of 6!

So here are our six hot essentials to wrap up warm this winter: a soft comfortable couch, a fluffy blanket, a roaring log fire, a steaming cup of 'something', a hot curry, and the *Volkswagen Magazine* of course!

Wishing you a fabulous second half of 2009, wherever your Volkswagen may take you.

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published on behalf of  
Volkswagen of South Africa  
(Pty) Ltd by Profit Partnership  
Corporation (Pty) Ltd



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Printing: Pinetown Printers